

# Tech Talk

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## MIT Invents \$100 Laptop

You may have heard rumors about a laptop computer that sells for \$100. The rumors are true; it's the details that are left to the IT professionals to explain. Allow me to pass some of these details on to you. This is a great invention by the people at MIT, and it is also a prime example of getting what you pay for. The laptop runs a Linux operating system, instead of MS Windows. Linux is free, but the learning curve of a completely different operating system could be costly. The battery in the laptop is a lower performing battery that actually has a hand crank to charge it up, and the maximum amount of storage is equivalent to a mid grade iPod that stores music.

-Carlos Caquias

## COMPANY NEWS

We at Net Works are pleased to welcome Lee Russell and Carlos Caquias to our team. They bring a wide range of technical know-how as well as personality to our team, and we are glad to have them.

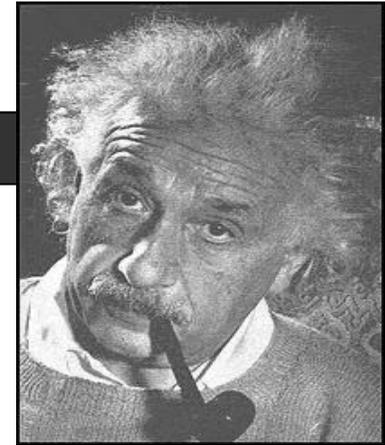
## Balancing IT Spending and Corporate Revenue

Calculating how much to invest in Information Technology (IT) related expenses and how this translates to increased revenue can be a daunting task for anyone.

Questions to ask:

- How will this improve overall productivity in the office
- How will this help us serve our customers better
- How will this increase the overall value of the company

These questions are a great start and the answers are often hard to value. An employee that is complaining about a computer running too slow may just be complaining because they want the newest and the best that exists, and want it on the company's dime. However, they may also be taking more time to perform routine tasks, which translates any IT savings to an unnecessary draw on payroll. *Continued...*



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*(...IT Spending continued)*

Doctor's offices are now changing over to online records keeping, allowing access for all of the patients physicians to their full medical history. Sounds great, and the supporting technology is Document Imaging. Records must be scanned into the system and are converted to a format that can be read on any. Converting to document imaging vs. carrying stacks of files, and sorting through boxes for that hand written invoice, may not be easy to justify, until your on the phone or standing in front of the customer. That's when the investment is most appreciated for customer service and retention.

Companies with an established IT structure that is integrated into day-to-day operations are increasingly more valuable to all stakeholders in the company. It not only increases value in doing business, but also increases the value of all who can operate in these environments.

When trying to balance IT spending, ask these three questions and think of all the ways that a new technology can be used in all facets of your business; not just how to quiet the complainer.

**NEWSLETTER**

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Daytona Beach, FL 32118

## **Why Pay a Company for Backing up Your Data Automatically?**

Human error was to blame for 800,000 documents relating to payments made from Oil Revenues to Alaskan residents. The Alaskan Department of Revenue had a minor problem with their data storage database. When their in-house technician tried to resolve the problem he accidentally corrupted the data. No problem. They have an automated backup system. However, the technician quickly realized that the backup process was not set up correctly, and none of the documents were backed up. The entire reprocessing of data cost the department \$200,000. If they would have had remote back up system in place from a professional IT company, it would have been a simple restore.  
[www.computerworld.com](http://www.computerworld.com)

### **Mind Bender**

How is it one careless match can start a forest fire, but it takes a whole box to start a campfire?

**Hope to see you soon....  
Net Works Team.**