

Tech Talk

September 2005 : Volume 1 : Issue 4

WELCOME

As a small business owner or manager you worry about a lot of things. Such as payroll, taxes, lawsuits and backups. Having a solid data backup plan is easy and necessary for any company with computers. There are many methods to backup up your data: CDs, tapes, remote backup, external hard drives, etc... In this month's Tech Talk, we will not focus on the method, but will lay out several key components that every backup strategy should have.

Jason and Tony Ionno

COMPANY NEWS

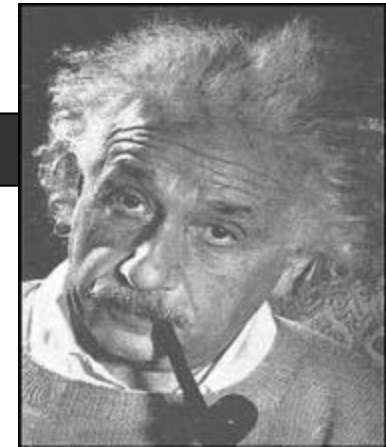
Welcome back Linda Moore, our office manager, from a much needed vacation. We have once again attached the Martha Stewart style anklet, as she is not allowed to leave again. Ever.

DATA RECOVERY

The 3 keys to protecting your most valuable asset, your data.

1. Backup: The single worst problem with any backup strategy is not having one. These users are usually the ones who have never had a hard drive fail or a computer stolen. I promise all of you it will happen; your hard drive will die. On average it takes 19 days & costs \$17,000 to retype 20 megabytes of data and that is dependant on the quality of your paper backups. If you do not have a backup pan functioning, and in place for your data, do it now.

2. Redundancy: While you are at it, pick and setup a minimum of 2 backup methods. Make sure one of the methods is portable and taken offsite. Although hard drive failure is the most common cause of data loss, natural disasters and theft do happen. The key is to not



PROTECT YOUR DATA

Automated and secure, remote backup is a no brainer. Prices starting at only \$12.50 /month

Automated

Encrypts data before transmission.

As easy as putting a checkbox next to a file.

CALL US TODAY!!!

net works inc
a computer solutions provider

386.248.0000 : 386.255.4546 fax

Also Available at <http://www.daytonanetworks.com>

(...Data Recovery Continued)

have all of your backups physically at the same place.

3. Validation: We've seen it many times, especially with tape drive solutions, the backups appear to be working, but then in the time of crisis is when you learn of worn out tapes or corrupt backups. You must, on a regular basis do a test restore of several important files. Most backup software can also send emails upon backup completion. If you are not getting these, turn them on.

In summary; you must backup, and to multiple locations. Then check to make sure the backup works by doing a test restore. Although worrying about your data will always be towards the top of your list, making sure you have a plan in place and that it is working, will ease your mind just a little.

**CUSTOMER WEBSITE
OF THE MONTH**

<http://photosbydwayne.com/>

Net Works, Inc
204 Seabreeze Blvd.
Daytona Beach, FL 32118

BACKUP FACTS

- The average failure rate of disk and tape drives is 100%.
- It takes 19 days & costs \$17,000 to retype 20 megabytes of sales data.
- 72% of businesses that suffer major data loss disappear within 24 months
- Human error causes 32% of data loss
- 2,000 laptops are stolen every day

RANDOM THOUGHTS

In the 60's people took acid to make the world weird. Now the world is weird and people take Prozac to make it normal.

Thank you for joining us and please feel free to contact us with any and all questions!

**Hope to see you soon....
Net Works Staff.**